

55th CC CDQ Workshop in Vevey Agenda

September 21st & 22nd, 2017

Prof. Dr. Christine Legner
Dr. Dimitrios Gizanis

Agenda on Thursday, September 21, 2017

Time	Topic	Speaker, moderation
09:30 – 10:15	Welcome and introduction	Christine Legner (University of Lausanne)
10:15 – 11:15	Enterprise-wide data-driven transformation @ Philip Morris - Drivers, goals, priorities, target organization, stakeholder management - The importance of data management as a key capability	Ramon Keulen (Philip Morris), Veneta Andreeva (Philip Morris)
11:15 – 11:45	Coffee Break	
11:45 – 12:45	Positioning and principles of future data management - The role and principles of data management in the future	Christine Legner (University of Lausanne), Tobias Pentek (University of St. Gallen / CDQ)
12:45 – 14:00	Lunch	
14:00 – 14:15	Overview of break-out sessions	T. Pentek, C. Labadie, A. Lang
14:15 – 16:00	Parallel break-out sessions – CC CDQ research	
	(1) Data Excellence Model – Application & use cases	Tobias Pentek (University of St. Gallen / CDQ)
	(2) Design and implementation of information supply chains	Clément Labadie (University of Lausanne)
	(3) Semantic Integration & exploitation of external data	Andreas Lang (University of Lausanne)
16:00 – 16:30	Coffee break	
16:30 – 17:00	Results from break-out sessions, feedback from plenum	T. Pentek, C. Labadie, A. Lang
17:00	Evening event and dinner	

Agenda on Friday, September 22, 2017

Time	Topic	Speaker, moderation
08:45 – 09:45	The role of data management in the future within SAP as a global organization <ul style="list-style-type: none">- How SAP makes sense of data today – scope, organization, generated business value- SAP's data management approach – Achievements and outlook	Tina Rosario (SAP)
09:45 – 10:15	Coffee Break	
10:15 – 10:30	Overview of break-out sessions	K. Jakic , Z.Korendo, K. Straub
10:30 – 12:15	Parallel break-out sessions – <i>good practice exchange and innovative tools</i>	
	(4) Tools: Contact Data Management - fully automated & GDPR-compliant	Kristijan Jakic (UPDATU)
	(5) Good practice exchange: Product & Material Master Data Management	Zib Korendo (CDQ)
	(6) Good practice exchange: Support of phone line switches (T-Net -> IP) by DQ Measurement	Kevin Straub (CDQ) Erik Wilhelm (Deutsche Telekom)
12:15 – 12:45	Results from break-out sessions, feedback from plenum	K. Jakic , Z.Korendo, K. Straub
12:45 – 13:45	Lunch	
13:45 – 15:30	Plenary Discussion: CC CDQ Research Agenda 2018 <ul style="list-style-type: none">- Strategic and most urgent topics for the partner companies- Suggestions for CC CDQ activities in 2018 and preparation of decisions for the CC CDQ steering committee meeting	Christine Legner (University of Lausanne)
15:30 – 16:00	Workshop Summary & Feedback	

The CC CDQ is formed by a powerful consortium

Members*



* Overview comprises both current and former partner members

Your Contacts



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